

IFLA/UNESCO

Public Library Manifesto 2022

A support tool for libraries:

“Template for presentations in
different countries”

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**International
Federation of
Library
Associations and Institutions**



unesco

Information for All
Programme

Summary

Getting Started: three Fundamental Ideas

The story to date

Evolution of the Manifesto

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Rationale for updating the Manifesto?

Some sociological trends

Manifesto 2022

Development of the Manifesto: Global survey

Vision for public libraries: Key Topics

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The implementation of the Manifesto: a shared responsibility

Toolbox and references

Getting Started: Three Fundamental Ideas

- The current IFLA-Unesco Manifesto offers a shared international vision for public libraries, which can be interpreted locally.
- Manifesto process:
 - 1994: First version launched
 - 2022: Consolidation of the library at the service of municipal and national policies
- Toolbox for the Manifesto implementation, driven by global colleagues

More information: [The IFLA-UNESCO Public Library Manifesto 2022 – IFLA](#)

Evolution of Manifesto



- 1949: Original version of the Manifesto
- 1972 and 1994: Updates
- 2009: “10 ways to make a library work”
- 2019: 25th Anniversary

Where do we come from? Contributions of the 1994 Manifesto

- Promoting the public library through a mission and values shared by the library community
- Highlight the importance of the Public Library Service to the community via UNESCO
- The essence of the service: equal accessibility to culture, training and information
- An essential document for positioning the Public Library on political agendas

Why was it necessary to update the Manifesto?

- Changes in both service provision and management needs.
New Public Management Challenges
- More active and participatory citizenship
- Sociological changes

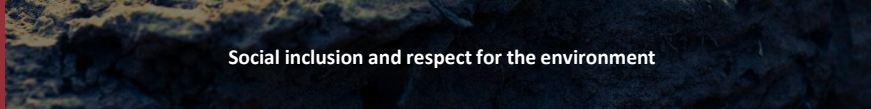
Some sociological changes



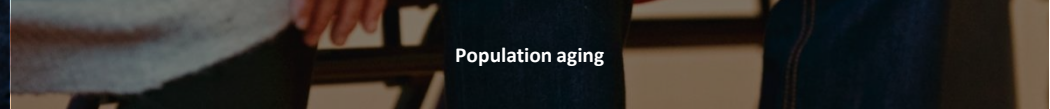
Social inclusion and respect for the environment



Population aging



Digital inclusion



Cultural, functional and gender diversity

The Manifesto highlights the utility of the Public Library

Example of social value study:

<https://www.diba.cat/documents/16060163/22275360/El+valor+de+les+biblioteques+p%C3%ABliques+en+la+societat+E-LLIBRE.pdf/47985f87-05a6-4551-a9d9-53e17329fd9d>

Developing the Manifesto 2022



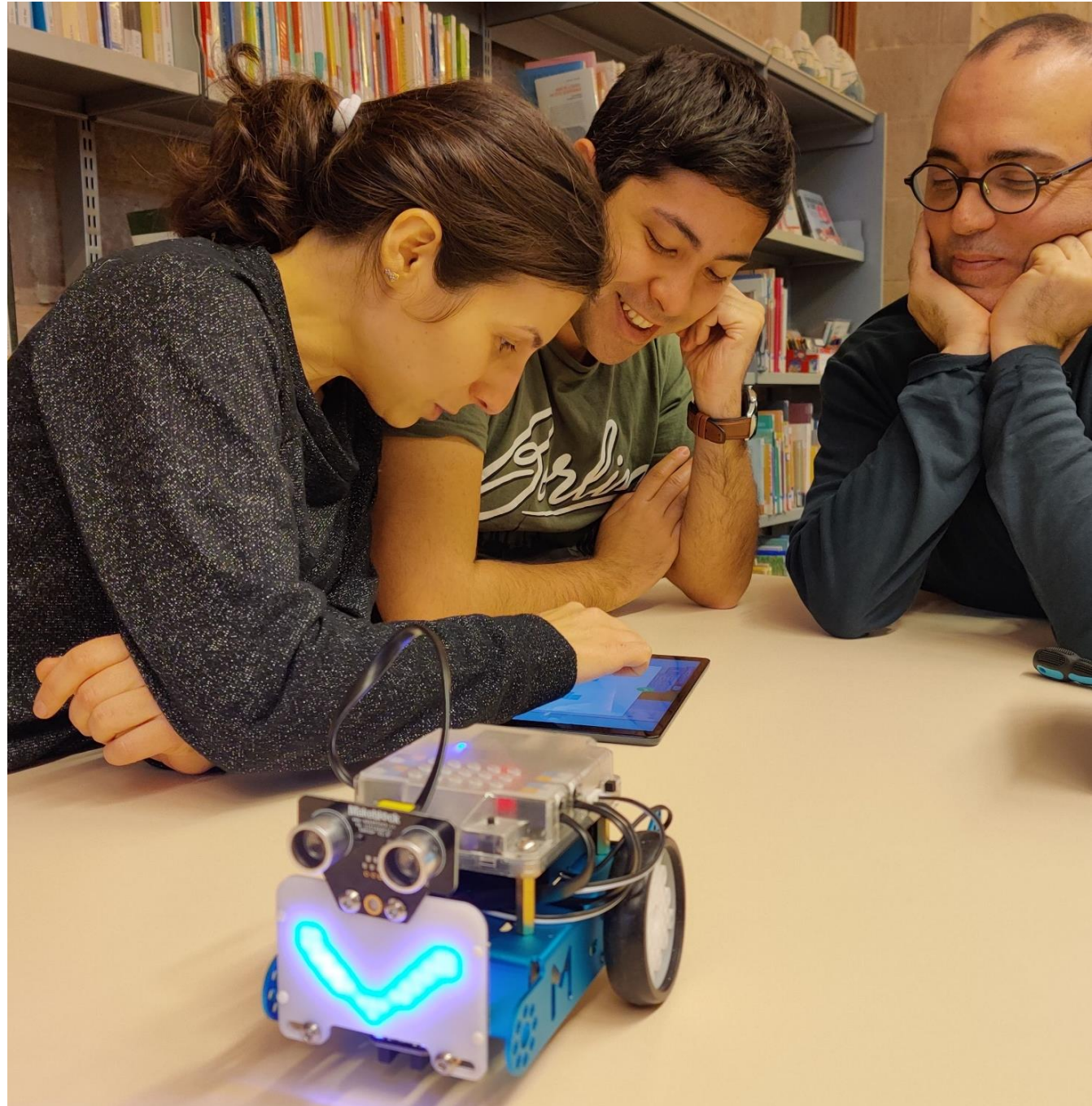
Global Survey

- Have you used the Manifesto?
- 39% have used the Manifesto to advocate and to lobby for their library

Global Survey

- How effectively does the current version of the Manifesto:
- reflect the missions of public libraries in the modern age?
- provide guidance to libraries?
- provide guidance to decision-makers?

What does it
include?





REFLECTS A LIBRARY THAT LOOKS AFTER...

- **Knowledge Society:** accessing, producing, creating and sharing knowledge.
- **Sustainable Development**

Key Topics

Digitization

Knowledge Society

Proactive Role in Community

Digital Literacy

Sustainable Development

Partnerships

and many more!

Examples of projects that reflect the idea of the Manifesto
(Note: to be added local examples):



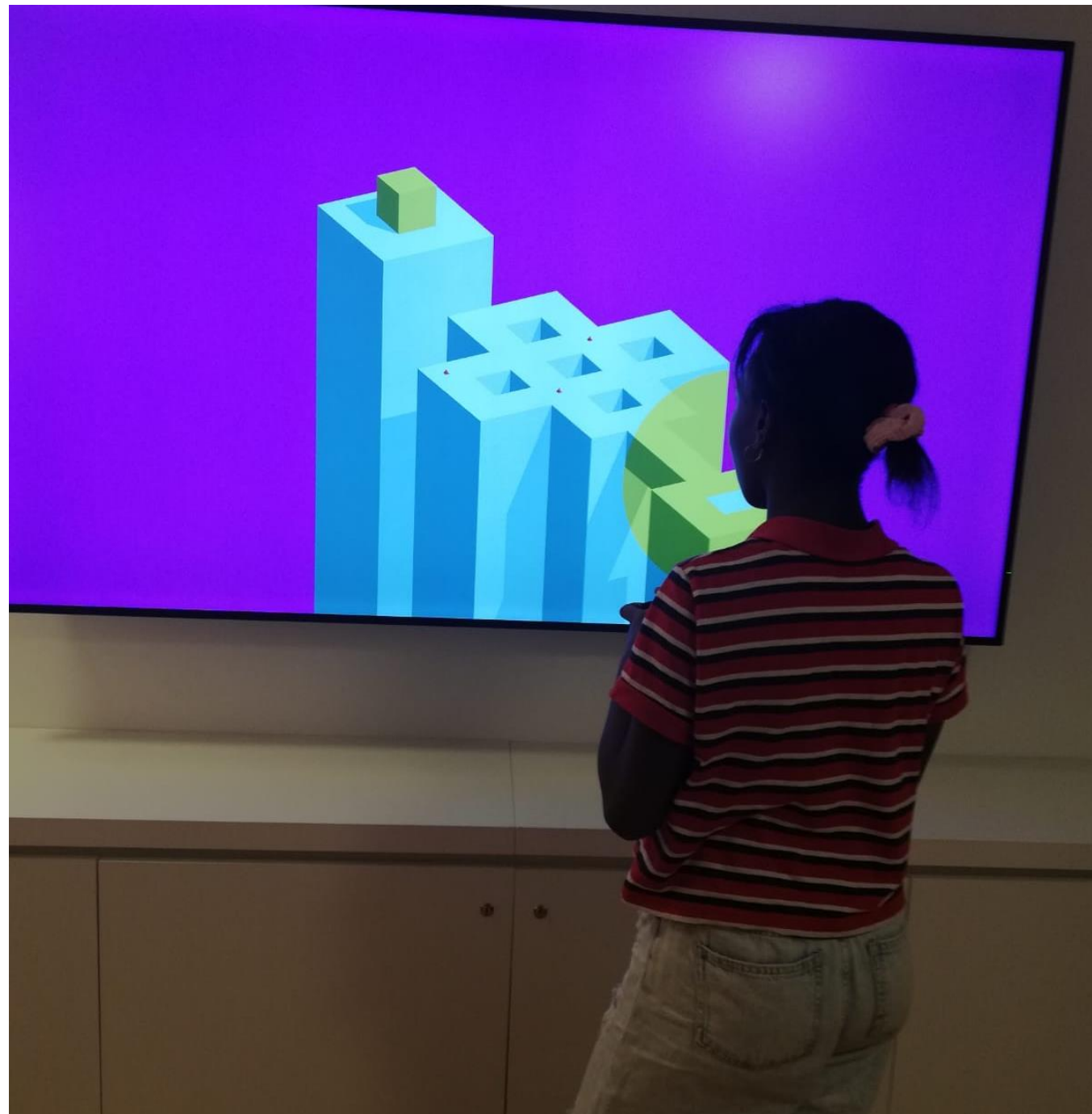
Amb la col·laboració de:



<https://www.youtube.com/watch?v=HWSwbjEbSSI>



Main changes



Main changes

Manifesto 1994	Manifesto 2022
Stimulating the imagination and creativity of children and young people.	Providing opportunities for personal creative development, and stimulating imagination, creativity, curiosity, and empathy.
Creating and strengthening reading habits in children from an early age.	Creating and strengthening reading habits in children from birth to adulthood.
Access to information and material.	Providing services both in-person and remotely through digital technologies.
Awareness of cultural heritage, appreciation of the arts, scientific achievements.	Preservation of and access to cultural expressions and heritage, appreciation of the arts, scientific achievements, research and innovations, both traditional and digital.
Ensuring access to all sorts of community information.	Ensuring access to community information and opportunities for community organising.

Main changes

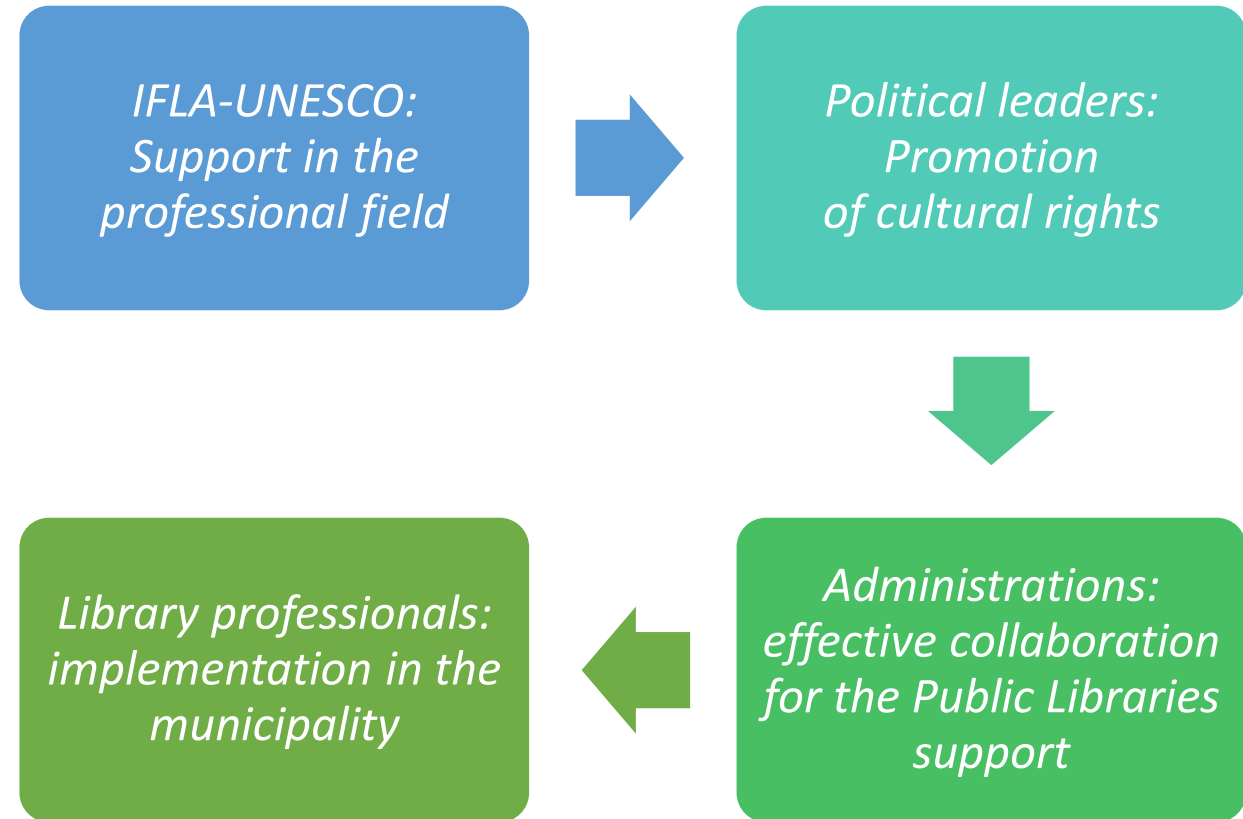
Manifiesto 1994	Manifiesto 2022
Ensuring inclusivity, especially relating to marginalised communities.	Preservation of, and access to local and Indigenous data, knowledge, and heritage in an environment in which the community can take an active role in decision-making .
Awareness of scientific achievement.	Access to scientific knowledge, research and health information and enabling participation in scientific progress .
Facilitating the development of information and computer literacy skills.	Initiating, supporting and participating in literacy activities and programmes to build reading and writing skills , and facilitating the development of media and information literacy and digital literacy skills for all people.

Elaboration: Claire Mc. Guire, IFLA-HQ

Manifesto
Implementation:
shared
Responsibility!



Manifesto
Implementation:
Shared
Responsibility!



Toolbox and references

Tools

- [Manifesto in English](#) and [Translations in different languages](#)
- Version in easy language
- The new Manifesto at a Glance. McGuire, Claire. [*The Mission of the Public Library of Today: What's new in the Public Library Manifesto*](#)
- Video-Statement of Xianhong Hu (Representative of UNESCO, IFAP)
- Video-Statement of Ulrike Krass
- PowerPoint-Presentation Template (february 2023)
- Example of Manifesto presentation in different countries
- Good practices of Manifesto Implementation
- Main changes to the Manifesto 1994/2022 (Claire McGuire)

More information: [Web IFLA- PLS](#)